

istitutomarangoni

the school of fashion, art & design



BACHELOR OF FINE ARTS FASHION STYLING

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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ADMISSIONS GUIDANCE
ACADEMIC YEAR 2024/25

BACHELOR OF FINE ARTS FASHION STYLING

The Bachelor of Fine Arts in Fashion Styling is the ultimate hub for creative minds seeking to excel in the dynamic world of fashion and visual communication. This program is the driving force behind the art of visual storytelling within the fashion industry. Covering a broad spectrum of areas, students delve into the fundamentals of fashion styling while exploring essential disciplines such as image consulting, fashion photography, fashion writing, art direction, editorials, and visual merchandising. At Istituto Marangoni Miami, aspiring stylists are equipped with the skills and knowledge needed to stay at the forefront of fashion and shape and redefine it. With a comprehensive curriculum that combines theory with hands-on experience, this program empowers students to become influential voices in the ever-evolving world of fashion and visual communication. As part of the Bachelor of Fine Arts in Fashion Styling program, students also have the unique opportunity to engage with industry professionals, participate in real-world projects, and gain exposure to international fashion trends, fostering a global perspective that positions them as versatile and adaptable stylists ready to make a lasting impact on the diverse and ever-changing landscape of fashion and visual communication.

SEMESTER I
Fashion Styling Fundamentals
Fashion Styling Visual Research
Photography Fundamentals I
Trend Forecasting
Business of Styling

SEMESTER II
Digital Design
Fashion Marketing: Principles and Practices
History of Dress and Costume
Photography Fundamentals II
English Composition I

SEMESTER III
Fashion Styling Production
Fashion Writing
History of Art
World History
English Composition II

SEMESTER IV
Fashion, Art, and Cultural Context
Advanced Digital Design
Editorial Styling & Photography
Critical Thinking
Psychology

SEMESTER V
Graphic Design
Interactive Design
Social Media and Digital Writing
Visual Merchandising & Advertising in Styling
Ethics

SEMESTER VI
Videomaking: Fashion Film
Fashion Campaign & Photography
Fabrics & Materials
Sociology
Environmental Science

SEMESTER VII
Advertising Art & Direction
Digital and Graphic Web Design
Biology
College Mathematics I
Speech

SEMESTER VIII
Creative & Art Direction
Final Major Project: Styling & Creative Direction
New Image Frontiers
College Mathematics II
Principles of Economics