SUMMER STUDIOS

**ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN**

305-424-9434 📞
miami@immiami.com ✉
immiami.com 🌐

HOME STAGING FOR
REAL ESTATE PROFESSIONALS

In just three weeks, this hands-on program equips you with the foundational skills and knowledge required to succeed in the growing field of home staging. Designed for aspiring home stagers and realtors alike, this course covers every essential aspect of home staging, from staging techniques and decorating aesthetics to starting and growing business and acquiring clients. Guided by industry insights and practical exercises, you'll learn how to enhance properties to captivate buyers and drive sales, making every space market-ready and unforgettable.

LEARNING OUTCOMES

- **Understand the Role of a Home Stager** Gain fundamental knowledge of what home staging entails, types of staging services available, and how to work effectively with clients.

- **Develop Core Staging Skills** Master key techniques for space planning, sourcing, organizing, decorating, and staging for both occupied and vacant homes to ultimate interior appeal.

- **Launch a Home Staging Career** Build foundational skills for getting hired as a professional home stager or launching your own staging business, from creating a business plan to managing finances and staffing.

- **Create Effective Marketing Strategies** Learn proven marketing techniques to attract clients and build a successful home staging business, including campaign planning, marketing tools, and networking strategies.

PROGRAM DETAILS

CLASS START: MARCH 17TH

PRICE: $1,500 USD

MODALITY: FULL TIME

SCHEDULE: MONDAY - WEDNESDAY, 5:30 PM - 8:30 PM

ADMISSIONS REQUIREMENTS
- APPLICATION
- ID
- RESUME

EVENING WEAR DESIGN

In this Evening Wear Bootcamp, students will learn the techniques used to design and create structured evening wear and corsets. Over three weeks, participants will work under the supervision of an expert dressmaker in an immersive couture environment.

LEARNING OUTCOMES

- **Corset Construction** Students will learn how to create corsets using boning, fitting techniques, and precise sewing.

- **Draping and Tailoring** This section focuses on manipulating fabric to craft elegant, form-fitting silhouettes for evening wear.

- **Luxury Fabric Handling** Students will work with premium materials like silk and lace while understanding their properties and applications.

- **Intricate Stitching** Learn advanced sewing techniques to achieve the precision and detail required in haute couture garments.

- **Garment Assembly** Students will combine skills to construct complete corset-inspired evening wear pieces.

- **Design Innovation** Explore creative ways to merge traditional couture techniques with modern design concepts.

PROGRAM DETAILS

CLASS START: JUNE 9TH | JULY 7TH | AUGUST 4TH

EARLY BIRD PRICE: $3,500 USD

REGULAR PRICE: $4,000 USD

HOW TO APPLY: IMMMIAMI.COM/APPLY

ADMISSIONS REQUIREMENTS
- APPLICATION
- ID
- RESUME

UPCYCLING & GARMENT CONSTRUCTION

In this Upcycling and Garment Repurposing Bootcamp, students will learn how to deconstruct old garments and redesign them into fresh, modern pieces. Over three weeks, participants will explore sustainable fashion techniques while reimagining their wardrobe.

LEARNING OUTCOMES

- **Garment Deconstruction** Students will learn how to carefully take apart existing garments while preserving their material quality.

- **Sustainable Design Practices** This section focuses on eco-friendly methods and principles of conscious fashion.

- **Reconstruction Techniques** Learn how to stitch, patch, and assemble redesigned garments for a polished finish.

- **Trend Application** Students will incorporate modern trends into their repurposed designs to ensure relevance and appeal.

- **Creative Styling** Participants will learn how to style upcycled garments to achieve cohesive and modern looks.

- **Wardrobe Transformation** By the end of the program, students will have a collection of reimagined pieces ready to wear or showcase.

PROGRAM DETAILS

CLASS START: JUNE 9TH | JULY 7TH | AUGUST 4TH

EARLY BIRD PRICE: $3,500 USD

REGULAR PRICE: $4,000 USD

HOW TO APPLY: IMMIAMI.COM/APPLY

ADMISSIONS REQUIREMENTS
- APPLICATION
- ID
- RESUME

ACCESSORY DESIGN

The Accessory Design Bootcamp at Istituto Marangoni Miami focuses on the conceptual and visual aspects of designing fashion accessories. Over the course of three weeks, participants will explore the fundamentals of accessory design, including balance, proportion, and functionality, while mastering sketching and illustration techniques. Instead of creating physical prototypes, students will focus on developing cohesive design concepts and professional presentations that bring their ideas to life.

LEARNING OUTCOMES

- **Fundamentals of Accessory Design** Understand the principles of accessory design, including balance, scale, and proportion, and how they influence the creation of visually appealing and functional pieces.

- **Sketching Techniques** Develop sketching skills to illustrate accessory designs, creating clear and professional renderings that effectively communicate your vision.

- **Mood Boards and Concept Development** Learn how to create mood boards that visually convey your inspiration, theme, and design story, helping to build a cohesive collection.

- **Market Research and Trends** Explore current trends and consumer preferences in accessory design to ensure your work is relevant and market-ready.

- **Creative Storytelling** Gain skills in presenting your designs with a compelling narrative that captures the essence of your collection and connects with your audience.

- **Portfolio Development** Complete the bootcamp with a professionally illustrated collection of accessories, ready to showcase to clients or employers as part of your portfolio.

PROGRAM DETAILS

CLASS START: JUNE 9TH | JULY 7TH | AUGUST 4TH

EARLY BIRD PRICE: $3,500 USD

REGULAR PRICE: $4,000 USD

HOW TO APPLY: IMMIAMI.COM/APPLY

ADMISSIONS REQUIREMENTS
- APPLICATION
- ID
- RESUME

CONTENT CREATION FOR SOCIAL MEDIA

The Content Creation for Social Media course focuses on teaching students how to create impactful and engaging content for platforms like Instagram, TikTok, Amazon, YouTube Shorts, and Facebook. This program covers all aspects of content creation, including understanding the consumer and the brand, scripting, storytelling, and structuring video timelines. Students will learn how to shoot and edit photos and videos, develop a media kit, and apply best practices to produce effective and eye-catching content for commercial use.

LEARNING OUTCOMES

- Understand how user-generated content adds value to a brand and drives its success.
- Create user-generated content tailored for platforms like Instagram, TikTok, Amazon, YouTube Shorts, and Facebook.
- Understand how to align content with a brand's identity and target audience.
- Develop scripting and storytelling skills to craft engaging visual narratives.
- Learn to shoot and edit photos and videos for social media campaigns.
- Gain expertise in structuring video timelines for maximum impact.
- Master best practices for creating attention-grabbing content.
- Build a comprehensive media kit to showcase content creation abilities.
- Produce a portfolio of platform-specific content ready for commercial use.

PROGRAM DETAILS

CLASS START: JUNE 9TH | JULY 7TH | AUGUST 4TH

EARLY BIRD PRICE: $3,500 USD

REGULAR PRICE: $4,000 USD

HOW TO APPLY: IMMIAMI.COM/APPLY

ADMISSIONS REQUIREMENTS
- APPLICATION
- ID
- RESUME

FASHION PHOTOGRAPHY

In this Photography Industry Bootcamp, students will learn the skills needed to capture professional-quality images while exploring the creative and technical aspects of photography. This three-week program provides hands-on training and real-world projects designed to build confidence and expertise.

LEARNING OUTCOMES

● **Mastering Camera Settings** Students will learn how to use shutter speed, aperture, and ISO to achieve precision and control in their photography.

● **Composition Techniques** This section focuses on teaching the principles of framing, perspective, and balance to create visually striking images.

● **Lighting Essentials** Students will gain experience working with both natural and studio lighting to enhance image quality and mood.

● **Post-Production Editing** Learn how to use photo editing software to refine images and align them with your creative vision.

● **Styling and Creative Direction** Students will understand how to work with models and stylists to bring their ideas to life and create cohesive visual narratives.

● **Building a Portfolio** By the end of the program, students will have a portfolio of polished, professional images showcasing their newly developed skills.

PROGRAM DETAILS

CLASS START: JUNE 9TH | JULY 7TH | AUGUST 4TH

EARLY BIRD PRICE: $3,500 USD

REGULAR PRICE: $4,000 USD

HOW TO APPLY: IMMIAMI.COM/APPLY

ADMISSIONS REQUIREMENTS
- APPLICATION
- ID
- RESUME